

NEWS RELEASE

FOR IMMEDIATE RELEASE

Career Transition Camp Event to Donate 100% of Registration Fees to Benefit the Harvest for Hunger Campaign

February 16, 2012, Cleveland: - Szarka Financial and Ohio CareerConnect are teaming up to present a Career Transition Camp, geared toward professionals who are currently seeking employment. In an effort to give back to our community, 100% of the registration fees for the event will be donated to this year's Harvest for Hunger Campaign. A representative from the Cleveland Food Bank will be at the event to accept the donation.

The Career Transition Camp will be held on Friday, March 9th from 7:30 am – 2:30 pm at Grace Church in Middleburg Heights.

“Rick Martin and I formed the Ohio CareerConnect group on LinkedIn in order to give back to the community,” says Chuck Conrad, JD, Senior Financial Planner at Szarka Financial. “We felt that donating 100% of the registration fees from the Career Transition Camp to the Cleveland Food Bank was a strong reminder that there are many in need in our area. We see this as an opportunity to tie two critically important causes together, helping people find employment and ending hunger in Northeast Ohio.”

The event will be offering workshops on “Discovering your Brand & Communicating it Effectively” by Mike Perry, President of Szarka Financial; “Stress Management through a Job Search” by Sonya Weiland, WeilandWorks Consulting; “Road Closed, Detour Ahead: Managing Finances through a Job Transition” by Rick Martin, CFP® & Chuck Conrad, JD, Senior Financial Planners at Szarka Financial; “Professional Presence – Consider Your Style Everywhere” by Kelly Blazek, Gemba Communications and “Make Your Own Sunshine” by Marvin Montgomery, “The Marvinizer”.

Since February of 2011, Szarka Financial and Ohio Career Connect have co-sponsored a Job Seeker's Networking Event the last Wednesday of each month at the Mavis Winkle's Irish Pub in Independence OH. This Career Transition Camp Event was a natural extension of the efforts Martin & Conrad have made over this past year. Szarka Financial is also extremely proud that in the last several years it has helped over 700 people from northeast Ohio with their respective job searches, with over 85% being re-employed.

Why is an independent financial planning firm dedicating hundreds of man hours to assisting people who have experienced a forced job transition? Szarka Financial has a long history of providing objective information/education to persons affected by layoffs, in order to help them be better prepared to make the critical financial decisions that come along with being in an unexpected job transition.

“We feel it is our way of ‘paying it forward’”, states Rick Martin, CFP®, Senior Financial Planner at Szarka Financial. “We want to do our part with helping talented professionals make good connections and become re-employed. It's one way to help build a thriving local economy, which ultimately benefits all of us.”

For more information, please visit SzarkaFinancial.com.

Szarka Financial has provided comprehensive financial services since 1982 to clients nearing and in retirement. One of the leading financial planning firms in Northeast Ohio, Szarka Financial was named a 2010 COSE "Ten Under 10" winner. They offer comprehensive financial education programs and apply industry best practices to areas such as investment, retirement, estate, tax, 401(k) plans and insurance planning.*

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