

NEWS RELEASE

FOR IMMEDIATE RELEASE

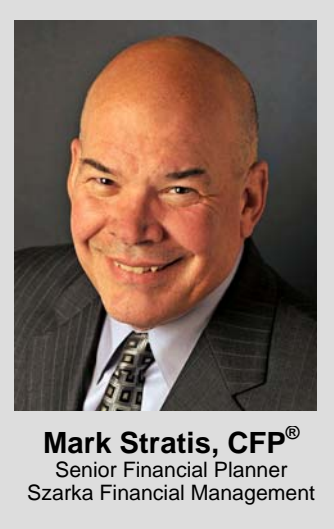
Szarka Financial Adds Veteran Financial Advisor Mark Stratis, CFP® To Its Northeast Ohio Team

Addition of New Senior Financial Advisor Underscores Firm's Continued Growth and Success

December 14, 2010, Cleveland: Szarka Financial Management (SFM) today announced that it has added a veteran financial advisor Mark Stratis, CFP®, a 30-year member of the financial services industry and resident of Hudson.

“In addition to having over three decades of Financial Planning experience, Mark brings to SFM a background in teaching,” said Les Szarka, President and CEO. “We are delighted to have him join our team as we continue to grow and actively recruit top financial planning professionals. Financial education is an integral part of our business model and we are excited to have an advisor with a strong educational background. It enhances our commitment to offer leading-edge financial management solutions to individual clients and families and is one more step toward our goal of helping people become Szarka Smart™.”

“I am very excited about the opportunity to join such a dynamic team of professionals,” says Mr. Stratis. “With Szarka Financial Management’s clear vision and unique business model combining education and long-term planning, they are differentiating themselves from their industry peers by not only offering resources to oversee the complete financial picture, but also educating individuals as well. One of Szarka Financial’s greatest strengths is its dedication to providing objective information that enables their clients to make informed decisions about their financial future.”



As a lifelong Cleveland native and former teacher in the Cleveland and Medina City schools, Mark previously served as President of the Broadview Heights Chamber of Commerce and the Independence-Brecksville Rotary Club. He also served on the Broadview Heights Planning Commission prior to being elected twice to the Brecksville-Broadview Heights School Board. Mark is a graduate of Miami University, with a Bachelor of Science in Education and has a Masters of Education from Cleveland State University.

For more information on Szarka Financial Management, please visit <http://www.SzarkaFinancial.com>.

Szarka Financial Management (SFM) has provided comprehensive financial services since 1982 to clients nearing and in retirement. One of the leading financial planning firms in Northeast Ohio, SFM was named a 2010 COSE “Ten Under 10” winner. They offer comprehensive educational programs and apply industry best practices to areas such as investment, retirement, estate, tax, 401(k) plans and insurance planning.*

Securities and investment advisory services offered through FSC Securities Corporation, member FINRA/SIPC and SEC registered investment advisor. Szarka Financial Management is not affiliated with FSC or registered as a broker-dealer or investment advisor.

*The Council of Smaller Enterprises(COSE) “Ten Under 10” award honors companies with less than 10 full-time employees for their best practices in innovation, growth/success, value to the community and the environment, diversity promotion and customer service excellence. Please see <http://www.cose.com/10under10> for more information.

CONTACT:

Kelley Drumm, Marketing Director
29691 Lorain Road N Olmsted, OH 44070
Phone: 440-779-1430 x239 Fax: 440-779-0746
k.drumm@szarkafinancial.com
<http://www.SzarkaFinancial.com>



###