



Building the Bridge to Your Financial Future



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29691 Lorain Road  
North Olmsted, OH 44070  
Phone: 440-779-1430 x239  
Fax: 440-779-0746  
www.szarkafinancial.com

**CONTACT:**  
Kelley Keane  
Marketing Director  
k.keane@szarkafinancial.com

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### Szarka Financial Management Hires New Marketing Director

**Northeast Ohio** - Szarka Financial Management (SFM) is pleased to announce the recent addition of Kelley Keane to its growing team, as the new Marketing Director.

"Kelley's experience working with both large corporations and small businesses brings to our organization a terrific perspective on how to more effectively deliver our branding message" said Les Szarka, CEO.

Mike Perry, Szarka President states, "We continue to experience strong growth in both our financial planning and financial education business, and Kelley will play a critical role as SFM continues to bring on new financial planners and develop key strategic alliances."

Kelley graduated from Cleveland State University in 1995 with a BS in Communication and completed her MBA in 2005 at Indiana Wesleyan University. With more than 10 years of marketing experience, Kelley's background includes marketing with organizations such as Vita-Mix Corporation and American Greetings Corporation. Kelley is currently a director on the board for the American Advertising Federation - Cleveland and was recognized as that organization's "Rookie of the Year" for the 2005 - 2006 program year.

*Szarka Financial Management (SFM) has provided comprehensive, cutting-edge financial services since 1982 to clients nearing and in retirement. One of the premier financial planning firms in Northeast Ohio, SFM offers educational programs endorsed by the Employers Resource Council (ERC) and applies industry best practices to areas such as investment, retirement, estate, tax and insurance planning. Szarka's Retirement Foundations Process provides a collaborative approach to developing with clients a road map to their financial future.*

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