

NEWS RELEASE

FOR IMMEDIATE RELEASE

Szarka Financial Welcomes Financial Advisor Jan Litterst *Addition of New Senior Financial Advisor Emphasizes Firm's Dynamic Growth over the Past Few Months*

February 21, 2011, Cleveland: Szarka Financial Management (SFM) has added another financial advisor to its Northeast Ohio Team, Jan Litterst, a 17-year member of the financial services industry and resident of Westlake.

“Jan brings to SFM a well-rounded approach to planning, as well as a focus on assisting women with their finances by helping them understanding their relationship with money. Her passion for helping women with their finances fits well with our vision, especially our goal to be a financial educational leader.” said Les Szarka, CEO. “We are delighted to have her join our team as we continue to grow and actively recruit top financial planning professionals.”

“Financial education is an integral part of our business model and we are excited to have an advisor who values the importance of educating their clients through every step of the planning process,” says Mike Perry, president. “As we continue to enhance our commitment to offer leading-edge financial management solutions to individual clients and families, this is just one more step toward our goal of helping people become Szarka Smart™.”

“I could not be more excited about working with such a dynamic team of professionals,” says Ms. Litterst. “I am thrilled to be able to pursue my passion for working with women and their families to help them not only understand their financial decisions, but more importantly to help them reach their long-term retirement goals.”

Prior to joining Szarka Financial, Jan was most recently with Edward Jones, where she was a member of the national inaugural WINGS (Women’s Initiatives for New Growth Strategies) program. Her financial planning experience also includes working at Smith Barney and Morgan Stanley. Furthermore, she was a Retail Banking Manager with the former Bank One, Cleveland, and Premier Bank & Trust (now a part of First Merit Bank).

Jan is very active in community affairs including the West Shore Chamber of Commerce and the Citizens Advisory Committee of the Westlake Schools. In addition, she is a Board Member of River’s Edge (a spiritual wellness center) and a founding member of My Women’s Business Network. She is also a member of Westside Professional Women’s Connection and Centered Wellness at Unity Spiritual Center. Jan is frequently requested to speak at events and seminars for these organizations, as well as others, on financial issues related to women.

For more information on Szarka Financial Management, please visit SzarkaFinancial.com.

Szarka Financial Management (SFM) has provided comprehensive financial services since 1982 to clients nearing and in retirement. One of the leading financial planning firms in Northeast Ohio, SFM was named a 2010 COSE “Ten Under 10” winner. They offer comprehensive financial education programs and apply industry best practices to areas such as investment, retirement, estate, tax, 401(k) plans and insurance planning.*

Securities and investment advisory services offered through FSC Securities Corporation, member FINRA/SIPC and SEC registered investment advisor. Szarka Financial Management is not affiliated with FSC or registered as a broker-dealer or investment advisor.

**The Council of Smaller Enterprises(COSE) “Ten Under 10” award honors companies with less than 10 full-time employees for their best practices in innovation, growth/success, value to the community and the environment, diversity promotion and customer service excellence. Please see www.cose.com/10under10 for more information.*

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